

**WVEC** Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Washington, DC 20007

Contract # 832305

Schedule Dates Advertiser Agency/T-Code

CPE

10/02/12-10/08/12

Paul Hirschbiel for Congress (39143) Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP

Product Political - US House (1175) Brand DEMOCRAT (169542)

Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia GILROY, MAURA Buyer Name (757) 362-3300 / Phone/Fax

106/113/1219 **Account Types** National/Political Candidate - Agency Billing Type Weekly/Irregular

HIRSCHBIEL 10/2 PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12 Last Modified 09/28/12 Penne Marsh

No

Headline #

Order Type

Net Total

Package Deal

06161132 Normal 15.00 \$3,642.00

Commission \$20,638.00

By Broadcast Month	Spots	Rate
Oct. 2012	31	\$24,280.00
Grand Total:	31	\$24,280.00

Norfolk (WVEC) (WVEC)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	12:58P- 2P (ET)	1	- :	X :	x	x	X		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	THE CHEW	9/28/12
2.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	10A- 10:58A (ET)	1		X	х	X	X		1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	9/28/17
3.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	11:35P- 12:02A (ET)	1		Х	х	X	X		1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	9/28/1
4.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	10:58A- 12P (ET)	1		X	x	X	X		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/28/12
5.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	12P- 12:57P (ET)	1		<b>x</b>	X	X	X		1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/28/1
6.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	2P- 3P (ET)	1		X	X	x	x		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICAIN THE AFTERNO	9/28/1
7.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	3:58P- 4:58P (ET)	1		х	х	X	x		1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/28/1
8.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	4:58P- 5:29P (ET)	1		x	x	X	x		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	9/28/1
9.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	5A- 5:58A (ET)	1		X :	X	X	X		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	SAM NEWS	9/28/1
10.2	Normal Line / SPOT	10/02/12-10/05/12	4	:30	5:29P- 5:58P (ET)	1		х	X	X	X į		1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS	9/28/1
11.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	6P- 6:30P (ET)	1		X	х	X	Χ.		1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/28/1
12.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	5:58A- 7A (ET)	1		X	x	x	X		1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	9/28/1
13.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	6:58P- 7:28P (ET)	1		X	х	x :	х		1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/28/1

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Monday, October 1 2012

Page 1 of 3



WVEC

Phone/Fax

Account Types

Billing Type

CPE

(757) 362-3300 /

Weekly/Irregular

National/Political Candidate - Agency

HIRSCHBIEL 10/2 PAUL HIRSCHBIEL FOR CONGRESS

106/113/1219

1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Greer, Margolis, Mitchel (GMMB)

Contract # 832305 Date Entered 05/31/12 Schedule Dates 10/02/12-10/08/12 Last Modified 09/28/12 Advertiser Paul Hirschbiel for Congress (39143) Penne Marsh Agency/T-Code No Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP 06161132 Product Political - US House (1175) Headline # Demo Brand DEMOCRAT (169542) Blair, Cheryl (2205) Order Type Normal Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 GILROY, MAURA Buyer Name

\$3,642.00

\$20,638.00

Net Total

Sales Tax

Norfolk (WVEC) (WVEC) Rate \$24,280.00 By Broadcast Month Spots Oct. 2012 \$24,280.00 Grand Total: 31

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	7A- 9A (ET)	1		x	X	X	X		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/28/12
15.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	7:28P- 7:57P (ET)	1		х	х	x	x		1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/28/12
16.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	9A- 10A (ET)	1		x	X	X	X		1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/28/12
18.1	Normal Line / SPOT	10/06/12-10/06/12	4	:30	5:58A- 8A (ET)	Π						1	1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	NEWS	9/28/12
19.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9:58A- 11A (ET)	Γ						1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THIS WEEK	9/28/12
20.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8A- 9A (ET)							1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/28/12
22.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9:30A- 10A (ET)	T					- 1	1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	9/28/12
24.1	Normal Line / SPOT	10/02/12-10/07/12	4	:30	11P- 11:35P (ET)	1		х	х	x	x	x x	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/28/12
27.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	11:35P- 12:02A (ET)		1						1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	MODERN FAMILY/DONTTRUST THE B IN A	9/28/12
28.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	10:58A- 12P (ET)		1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	MODERN FAMILY/DONTTRUST THE B IN A	9/28/12
30.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	2P- 3P (ET)		1		-				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	MODERN FAMILY/DONTTRUST THE B	9/28/12
					CON	IFIF	RMA	AΤ	101	N (	CC	NTE	RAC	T				
ccepted	Agency/Advertiser:			Date:	Accepted-Si	tation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Monday, October 1 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Phone/Fax

Account Types

Billing Type

CPE

(757) 362-3300 /

National/Political Candidate - Agency

106/113/1219

Weekly/Irregular HIRSCHBIEL 10/2 PAUL HIRSCHBIEL FOR CONGRESS

Contract # 832305 Date Entered 05/31/12 Schedule Dates 10/02/12-10/08/12 Last Modified 09/28/12 Advertiser Paul Hirschbiel for Congress (39143) Penne Marsh Agency/T-Code No Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP 06161132 Product Political - US House (1175) Headline # Demo Brand DEMOCRAT (169542) Order Type Blair, Cheryl (2205) Normal Package Deal TeleRep - Philadelphia Sales Office 15.00 Buyer Name GILROY, MAURA

Commission

Net Total

Sales Tax

\$3,642.00

\$20,638.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	3:58P- 4:58P (ET)		1				:		1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	MODERN FAMILY/DONTTRUST THE B IN A	9/28/12
32.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	4:58P- 5:29P (ET)		1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/28/12
33.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	SA- 5:58A (ET)		1			:			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		9/28/12
35.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6P- 6:30P (ET)		1					1	1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/28/12
36.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5:58A- 7A (ET)		1						1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		9/28/12
37.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:58P- 7:28P (ET)		1			:			1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	MODERN FAMILY/DONTTRUST THE B IN A	9/28/12
38.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	7A- 9A (ET)		1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/28/12
					CON	IFIF	M	ΑT	101	1 C	NO:	ITF	RAC	Γ				
ccepted	Agency/Advertiser:			Date:	Accepted-St	tation:								Date:	Comments:			

Printed At: 11:13 AM on Monday, October 1 2012

## AGREEMENT FORM FOR **POLITICAL CANDIDATE ADVERTISEMENTS**

check applicable	box) AL CANDIDA'	ГЕ		LOCAL CAI	NDIDATE					
i e	il Themselves ı, Federal Can			_						
Station and WVE	Location:	fo/K		Date:	9/28					
	ura GI									
qualified candida	political political									
in the	in the Geveral									
	eld on:									
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks					
	AC		206	REJ						
Total Char	ges: 🖔	1 20, 6	38	,	Ve <del>/</del>					

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

1

# 832305

For programming that, in whole or in parational importance," list the matters be		ng to any political matter of
·		
		0 1 1
I represent that the payment for the abo	- for Congrus	
and you are authorized to announce the I represent that this person or entity is e committee/organization of the legally q	time as paid for by such person or either a legally qualified candidate o	entity.
The name of the treasurer of the candid		2
Jody Wagner Po	, Box 8728 Vingin	nia Beach VA 23450
This station has disclosed to me its poli and discount, promotional and other sal	itical advertising policies, including:	: applicable classes and rates;
THIS STATION DOES NOT DISCR OF RACE OR ETHNICITY IN THE		
To Be Signed By Car	ndidate or Authorized	Committee
5/01/12	Signature	
Date	Signande	
To Be Signed	By Station Representa	ative
Accepted	Accepted in Part	Rejected
Rune Marsh Signature	Penne Marsh Printed Name	NSC Title

## **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I,	Paul Haschbiel	
	of federal candidate or authorized committee) hereby certify proadcast (in whole or in part) pursuant to this agreement:	that the programming
	does does not	
	o an opposing candidate (check applicable box). I further cer mming that does refer to an opposing candidate:	tify that for the
(check	applicable box)	
:	the radio programming contains a personal audio statement be identifies the candidate, the office being sought, and that the approved the broadcast.	·
1	the television programming contains a clearly identifiable phimage of the candidate for a duration of at least four seconds, displayed printed statement identifying the candidate, that the broadcast, and that the candidate and/or the candidate's a paid for the broadcast.	and a simultaneously candidate approved
	signature of candidate or authorized committee	
	Maura Girroy	5/21/12
	printed name	date